

**DETAILED ACTION**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Gabriel Olander on September 24, 2009.

The application has been amended as follows:

In the Claims:

- a. Cancel claim 4.
- b. Claim 60, line 2 – insert --executing instructions on one or more processing devices such that the one or more processing devices perform the following:-- ;  
line 5 – delete “a message board currently accessed by the user,” before “or a URL currently accessed by the user”.
- c. Claim 77, line 5 – delete “a message board currently accessed,” before “or a URL currently accessed”.
- d. Claim 81, line 5 – delete “a message board currently accessed,” before “or a URL currently accessed”.
- e. Cancel claim 84.
- f. Cancel claim 85.
- g. Cancel claims 89-98.

***Allowable Subject Matter***

2. Claims 2, 3, 5-21, 38-44, 60-63, 65-69, 71-83 and 86-88 are allowed.

***Conclusion***

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to John B. Walsh whose telephone number is 571-272-7063. The examiner can normally be reached on Monday-Thursday from 8:00-6:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Follansbee can be reached on 571-272-3964. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/John B. Walsh/  
Primary Examiner, Art Unit 2451